

NEW AT LOYALIST

Loyalist College is staying at the leading edge of college programming in Ontario.

Our programs are continually updated based on advice from our program advisory committees, made up of business and industry reps who work with us to make our graduates competitive with the best.

Beginning next fall, a number of exciting new programs and initiatives will be in place at Loyalist:

BIOSCIENCES

Be part of the growing new world of Bioscience research and industry with Loyalist's Bio-food Technician/Technologist and Biotechnology Technician programs:

Loyalist's new programs build on our strong base of chemistry programs to give graduates skills for a new economy, including developments in the agrifood business and other areas. Biotechnology is the science of using living organisms to improve our lives, health or environment. Biotechnology has been used to develop disease-resistant crops, diagnostic methods for detecting disease, gene therapies and vaccines for treating and preventing illness. Graduates will find employment in health research and development, conservation, plant and livestock improvement programs, and other exciting areas.

In partnership with the Prince Edward County Wine Growers' Association, Loyalist is also offering programs in Wine Technician/Technologist. Cultivation of vineyards, processing grapes into quality wine, testing, retailing and wholesaling wines, and tourism activities related to vineyards and wineries are all part of the spectrum. Prince Edward County, just minutes south of Loyalist's location, has been identified as the next significant wine area of Ontario. We are very pleased to be working with the wine growers to redevelop the strong agricultural heritage of Prince Edward County, and other areas of Southern Ontario.

For more information on the Biotechnology, Bio-food or Wine Technician/Technology programs, contact Professor Mary Taylor, Coordinator, (613) 969-1913 ext. 2268.

MEDIA STUDIES

Media Marketing and Sales joins Digital Production and On-line Reporting and Publishing as the College's newest post-diploma media programs. Participants work with the latest digital technology to develop applied skills in new media through these intensive one-year programs. Applicants with general background can get up to speed with new media techniques through special preparatory programs offered each summer.

For more information, contact Dean Bruce Parker, (613) 969-1913 ext. 2437.

LOYALIST MEANS BUSINESS - e-business!

Graduates of Loyalist's very successful Business Administration program report earnings as high as \$50,000 working with top international firms such as Nortel as soon as six months after graduation!

The reasons for our program's success include an advisory committee of industry professionals who are continually keeping us up-to-date with new developments in industry. That explains the introduction of an emphasis on e-commerce, today's most exciting and successful way of doing business. Students will learn e-commerce concepts, e-commerce strategies, and will work on case studies published and tested by the Richard Ivey School of Business at the University of Western Ontario. Students will also be working with leading-edge concepts in Enterprise Resource Planning (ERP), a key computer-application based business planning tool.

For more information on top-quality opportunities in education for tomorrow's business careers, contact Dean Dan Holland, (613) 969-1913 ext. 2328.

Loyalist College Open House

MICROSOFT OPENS DOORS

Loyalist's Microsoft Certified graduates confirm that employers take their Information Technology training seriously once they discover their Microsoft Certifications. "Prospective employers have held my credentials in high esteem and were at times 'bidding' for my services. I would never have imagined myself in that position prior to taking this training," said Carol Miller, graduate of the Oct. '97 Loyalist Training and Development Centre 50-week Microsoft Certification program.

These Microsoft programs give people with little or no computer experience the opportunity to enter this cutting-edge profession. The exciting new addition to this fall's program is Cisco. Another option is the 16-week Microsoft Officer User Specialist (M.O.U.S.) program. Elizabeth Moyer, Education Program Manager for Microsoft Canada praised the College by saying, "Loyalist grads are coming to the top and making their mark across Canada – they stand out!" If May Days peak your interest in an I.T. career, come see our facilities first-hand the following Saturday, May 13th.

Call (613) 969-1913, ext. 2455 for more information.

COME TO LOYALIST COLLEGE
Saturday May 6th, 2000
From 10:00 a.m. to 2:00 p.m.
Sunday May 7th 1:00 p.m to 3:00 p.m.

Information Sessions will include the following:

- College Transitions-Strategies and Stories
- Residence Panel & Tours
- Program Specific Sessions
- Campus Tours
- Money Matters

*If you're planning to join us please
bring this coupon to enter a draw
for some great prizes!*

FINDING THE MONEY

Financial Assistance staff are well trained to help you find the sources of income to complete a program. The Ontario Student Assistance Program provides loans for tuition, living expenses and books. Loyalist College's \$2 million endowment provides close to \$100,000 in bursaries each year with another \$20,000 from community sources. The Work Study program provided over \$300,000 to students last year for part-time employment...on campus. With this assistance and help in personal budgeting from College staff, the cost barrier to college education can be overcome.

Check out our full listing of student awards and bursaries on our web site: www.loyalistic.on.ca/pages/achieve.html

LOYALIST COLLEGE is RANKED 2nd HIGHEST IN OVERALL QUALITY

Based on a survey of all 25 colleges in Ontario, Loyalist College took the number 2 spot based on graduate employment, student satisfaction, graduate satisfaction and employer satisfaction. On the all-important graduate satisfaction question, Loyalist ranked number 1 among the 25 colleges. In terms of employment six months after graduation, Loyalist's 92 per cent was just one per cent behind the highest rating of 93 per cent. "These results," said College President Doug Auld, "reflect on the outstanding commitment of the staff at our College. Without this dedication and the support from our 300+ program advisory volunteers and the Board of Governors, these KPI (Key Performance Indicator) results would not be possible."

FAST TRACK YOUR WAY TO A CAREER IN MEDIA OR JOURNALISM

Prepare for a career in today's media in just one year! Those who currently hold a community college diploma, university degree, or have extensive related work experience may be eligible to enter Loyalist College's media Fast Track summer sessions. There are six sessions available: Advertising, Broadcast Journalism, Photojournalism, Print Journalism, Radio and Television. Successfully completing just seven weeks of intensive, hands-on training in May and June allows students direct entry into the final year of their chosen two- or three-year diploma program in the fall. Graduates who finish these programs are universally marketable.

Contact the Admissions Office at (613) 969-1913, ext. 2204, or via e-mail at graduate@loyalistic.on.ca

1-888-LOYALIST
(1-888-569-2547)

GRAD REVIEWS

"94% of 1998/99 Graduates said they would recommend Loyalist to a friend!" (KPI Survey)

"Since leaving high school I realized that I needed a post-secondary education. Choosing Loyalist College to achieve that goal was one of the best decisions of my life."
Joy Troke, Inventory Planner, Autosystems Manufacturing Inc. Business Administration 1998.

"After graduating from university, I enrolled in a fast-track media program at Loyalist College. Within a year, I will graduate from Broadcast Journalism and start the career that I have always dreamed about."
Marcia Livadiotis, Broadcast Journalism 2000.

"It wasn't easy going to College 14 years after high school, but Loyalist College offered the support that I needed to successfully complete my technology program and get a great job."
Denise LaViolette, Lab Technologist, Nortel Networks Electronic Engineering Technology 1995

"I have talked to colleagues who were enrolled in similar I.T. courses and the whole environment and curriculum didn't even come close to what this program offers its students."
M. Sorvari, graduate of the Loyalist Training and Development Centre's Microsoft Class of '97.

"Loyalist College gave me my start in television. The College taught me the fundamentals of my trade and gave me the opportunity to practise my skills. It played a critical role: it laid the foundation for what I do today, and that's the bottom line."
Martin Seemungal, CBC-TV Africa Correspondent, Television Broadcasting 1980.

"Loyalist College's Radio Broadcasting program gave me direction, inspiration, and a solid foundation from which to grow to almost unimaginable heights."
Erin Davis, Morning Show Co-host CHFI-FM Toronto, Radio Broadcasting 1982.

HOW WOULD YOU LIKE TO TURN \$8,000 INTO \$254,000 ?

Based on Statistics Canada data, a college graduate will, over her/his working lifetime, earn on average, \$254,000 MORE than a person with a high school diploma.

The \$8,000 represents the cost of a two year program at Loyalist if a student is living at home, commuting to College.

Living away from home for the two years will cost approximately \$19,000 but again, where can you expect on average, to get a return of \$254,000?????

YOUR CAREER IS OUR OBJECTIVE

In February Loyalist hosted "Career Connections 2000", the College's third annual career fair. The Employment and Career Services department set the stage for 85 employers to meet our Loyalist students. Resumes were given, introductions and impressions made. Judging by the positive feedback from participants, we are confident that next year's career fair will be even bigger and better.

This support for our students during their job search is an ongoing process for the Employment and Career Services department of the College. The computers and laser printers here are accessible to the students enabling them to design professional resumes. Job postings for part-time, summer and full-time positions are available.

For More Information about May Days or any of our career-oriented programs, please contact

Loyalist College Admissions Office
Wallbridge-Loyalist Road, P.O. Box 4200
Belleville, Ontario, K8N 5B9
Tel: (613) 969-1913, ext. 2-204

<http://www.loyalistic.on.ca>
eMail: liaison@loyalistic.on.ca
T.T.Y. (613) 962-0633

\$500 in gift certificates from the Loyalist College Bookstore, provided by Chapters Campus Bookstores

Meals in Club 213, Loyalist's very special dining room

T-shirts and caps



NAME: _____

ADDRESS: _____

PHONE: _____

Please complete this entry form and bring it with you to May Days. Loyalist employees and their families are not eligible.